

Prizes & Promotions to Encourage Profit



Ever wondered how some organisations offer million dollar prizes to promote their product or venue?

Did you know?

Large prize promotions can increase your brand, but can also drive increased turnover, sales, membership and may help you compete in a crowded marketplace.

How it works

It's relatively simple. Prize and Promotions Cover protects your organisation against the risk of the prize you are promoting being won. This means that you only pay the insurance and associated marketing costs, not the cost of the prize.

This can give you the flexibility around the type and size of the promotion to really stand out from the crowd and drive your organisation's success.

Work with a Specialist

At Marsh, the entertainment team are the experts in this highly specialised and demanding class of business, with over 15 years' experience helping brands benefit from promoting prizes and promotions.

Our specialist team has developed tailored solutions for small charities right through to casinos and TV stations.

Talk to the Entertainment Specialist Prize & Promotions Team About

- Policy is developed and rated based on the competition terms & conditions presented by the client.
- A range of promotions to attract your customers. Choose from some of our most popular promotions.

CAN YOU PROFIT FROM PRIZES & PROMOTIONS?

Our specialist team has more than 15 years experience in tailoring solutions for:

- Clubs
- Pubs
- Casinos
- TV & Radio Stations
- Marketing Companies
- Not For Profits
- Charities
- Sports Teams
- Golf Clubs
- Food Manufacturers
- Car Manufacturers

We can help drive your results.

Popular Promotions



Winning envelope draw



Spin the wheel



Crack the safe



Match the number (digital draw)



Pick the key (treasure chest)



Game show cubes



Half-way basketball shot



Hole in one (professional and amateur)

Contact us

To speak to a specialist broker or for more information visit www.marsh.com/au/entertainment or contact:
T: +61 1300 655 931



Disclaimer: Marsh Advantage Insurance Pty Ltd (ABN 31 081 358 303, AFSL 238 369) (Marsh) arrange insurance and are not an insurer. This website contains general information, does not take into account your individual objectives, financial situation or needs and may not suit your personal circumstances. For full details of the terms, conditions and limitations of the covers and before making any decision about whether to acquire the product, refer to the specific product disclosure statement or policy wordings available from Marsh.

Marsh acts under a binding authority from the insurer(s) and their agents when arranging this cover and not for you.

The Association of Community Theatre Incorporated, Hubdit Pty Ltd and the Australian Music Association Incorporated receive a financial benefit when an insurance policy is arranged by Marsh.

Any statements concerning legal matters are based solely on our experience as insurance brokers and risk consultants and are not to be relied upon as legal advice, for which you should consult your own professional advisors.

© Copyright 2023 Marsh Pty Ltd. All rights reserved. LCPA 23/106. S23-0236

About Marsh

[Marsh](#) is the world's leading insurance broker and risk advisor. With over 45,000 colleagues operating in more than 130 countries, Marsh serves commercial and individual clients with data-driven risk solutions and advisory services. Marsh is a business of [Marsh McLennan](#) (NYSE: MMC), the world's leading professional services firm in the areas of risk, strategy and people.

With annual revenue over \$20 billion, Marsh McLennan helps clients navigate an increasingly dynamic and complex environment through four market-leading businesses: [Marsh, Guy Carpenter, Mercer](#) and [Oliver Wyman](#). For more information, visit mmc.com, follow us on [LinkedIn](#) and [Twitter](#) or subscribe to [BRINK](#).